

downtown San Jose  
**LOOK**  
 2009-2010



**Currently Available**  
**Reserve Soon!**

\*\* All Flat Rates | First come, first serve.



- Front Cover** ( see ex. Look Publication ) . . . . . \$5,500.00 flat fee  
 Exposure For 12months + Free Half page + Website Ad on sanjoselook.com
- BackCover = Full Bleed** . . . . . \$3,500.00 flat fee  
 Exposure For 12months + Free Half page + Website Ad on sanjoselook.com
- 1st Page- Intro Page = Full Bleed** . . . . . \$2,500.00 flat fee  
 Exposure For 12months + Website Ad on sanjoselook.com
- Last Page- = Full Bleed** . . . . . \$2,000.00 flat fee  
 Exposure For 12months + Website Ad on sanjoselook.com

**Standard Ad Space Availability:**

**Ad Sizes**

- **Full page** + Exposure For 12months + Web Ad on sanjoselook.com . . . = \$1700.00 **Size: w3.5" x h8"**
- **Half Page** + Exposure For 12months + Web Ad on sanjoselook.com . . . = \$1000.00 **Size: w3.5" x h4"**
- **Business card** + Exposure For 12months + WebAd on sanjoselook.com = \$ 600.00 **Size: w3.5" x h2"**

**Media Exposure & Deadline**

- **Circulation for 1 full Year-** August, 2009-2010
- **Deadline to Reserve Ad position:** **Now til June 26th**
- **Artwork Due:** *Now til'* **July 3rd**

**All New Web Search Engine: SanJoselook.com**

**Look views:** Over 50,000+ readers

**New! SanJoselook.com:** Online Ad placement, Search engine.

**DropOff Circulation:** Downtown San Jose, Santa Clara, Alameda, Willow Glen

**Distribution: 2x per month for 12months:**

To All advertisers & Merchants of Downtown San Jose, Hotels, SJSU, Santa Clara University, Businesses, San Jose Airport Stands, Events & Festivals, Trade show Conventions, Weddings, & Downtown Living residences & High Rises.

**Directly Mail to Areas:** 95110 | 95112 | 95113 | 95125 | 95126

For more inquiries and information: Call. 408.227.Look ( 5665 )